



## Downtown Mooresville Grant Programs



The Mooresville Downtown Commission (MDC) offers grant programs to assist both property owners and business owners in improving the visual quality of their buildings, signs, and interior spaces. These grant funds are part of an annual budgeting process and are subject to renewal each year.

### **IN ALL CASES:**

- The grants must be matched dollar for dollar with private sector funds.
- This is a reimbursable grant. Grant funds will be reimbursed once work has been completed.
- There is no grant reimbursement for projects started before applying and receiving MDC and Town of Mooresville Grant Review Task Group approval.
- Prior to applying, the applicant must contact the Town of Mooresville Planning and Community Development Department to confirm the work described in the application meets the Town's Land Development Ordinance and any requirements for the Historic District, where applicable.
- All work must be completed and paid for in full within twelve months of the approval of the grant application.
- The project location must be within the boundaries of Downtown Mooresville's Municipal Service District (MSD) and businesses or entities eligible for the grants must pay taxes into the MSD.
- Owners or tenants may request grant funds; however, tenants must submit the owner's written permission for the entire project with the application.
- If the application is made by a tenant, the property owner must give written permission and agree to maintain the property after work is completed.
- Properties with delinquent property taxes on the building/land are not eligible.\*
- Each entity can apply for one grant per fiscal year (July 1 through June 30) with a maximum payout of \$2,500 per fiscal year, per entity.\*

**\*If there are remaining funds as of May 1 of the fiscal year; these two criteria may be waived and applications will be taken and reviewed for projects that fit all other grant criteria.**

Applications will be reviewed by the MDC and Town of Mooresville Grant Review Task Group within 3 weeks of submittal of all required and final documentation. Grants are issued on a first-come, first-served basis subject to funding availability. Questions, comments, and finalized applications can be directed to the MDC's office at (704)-662-3336 or emailing [info@downtownmooreville.com](mailto:info@downtownmooreville.com).

### Awning Grant - \$1,000 Maximum

The Awning Grant Program was designed to assist business owners in the design and funding of awnings for Downtown businesses. Funds may be used for awnings that includes the business name and street address on the valance.

All applicants must meet applicable Town of Mooresville Historic Preservation Guidelines including the "Awning Requirements for the Mooresville Commercial Core Historic District" and/or Town of Mooresville and Iredell County zoning and code requirements to include but not limited to: applicable signage codes / applicable lighting codes and preservation guidelines.

- Should the property be in the Town of Mooresville "Commercial Core Historic District" approvals or Certificate of Appropriateness (CoA) approved by the Town of Mooresville must be submitted to the MDC with any application before the application will be considered. To determine if the business is within the Mooresville "Commercial Core Historic District" contact the Town of Mooresville Planning Department at 704-662-7040.
- The MDC adopts the same policy for awning outside the "Commercial Core Historic District" as the Town of Mooresville requires inside the "Commercial Core Historic District" but within the MSD area serviced by the MDC. The MDC Executive Committee shall determine if the awning proposal meets the current "Awning Requirements for the Mooresville Commercial Core Historic District" before the application will be fully considered by the entire MDC Board of Directors

### Jump-Start Grant - \$1,500 Maximum

The Jump-Start Grant Program was created to encourage the location of businesses in specific categories to the Municipal Service District of downtown Mooresville. The grant is a one-time reimbursable matching grant in an amount up to \$1,500 which may be used to assist in interior building improvements and other start-up expenses related to opening the business. The categories of business types targeted are as follows:

- Books
- Apparel/Accessories
- Home Furnishings/Accessories
- Restaurants
- Drug Stores
- Sporting Goods
- Hobby, Toy, Games
- Grocer
- Artisan Studios/Galleries
- Other unique businesses may be considered

Outside Dining Grant - \$1,175 Maximum

The Outside Dining Grant assists property/business owners in the permitting and funding of year-round outside dining (as weather allows) directly adjacent to their property/business. The grant pays for 100% of the cost of the Town of Mooresville Sidewalk Encroachment Application fee (if applicable). The grant may also be used for physical permanent improvements to property made specifically for the purpose of developing outside dining, with a grant that covers 50% of the cost of the improvements up to a maximum grant of \$1000. Furnishings (tables, chairs, umbrellas, and removable materials used to cordon off the dining area) are not considered permanent improvements.

Includes a \$1,175 maximum (\$175 fee plus \$1,000 of improvements)

Restoration & Beautification Grant - \$2,500 Maximum

The Restoration & Beautification Grant Program was created to encourage practical, but architecturally appropriate design of downtown building façade renovations. Only exterior improvement projects are eligible.

Sign Grant - \$350 Maximum

The Sign Grant Program was designed to assist business owners in the design and funding of signage for their downtown business. Funds may be used for the signage that includes the business name, street address, hours of operation and other such secondary business information.

Upper Floor Grant - \$2,500 Maximum

The Upper Floor Grant Program was created to encourage investment in renovating and restoring upper floors of buildings. High priority is placed on expanding the usefulness of downtown properties for residential use.

Venue Improvement Grant - \$2,000 Maximum

The Venue Improvement Grant provides funding for interior improvements to venue space. Improvements covered by this grant include plumbing, mechanical, and electrical improvements to support expanded capacity and uses, technology infrastructure that is permanently installed (must stay in the space if the tenant leaves), and reconfiguration of the space to enhance its functionality.

# Downtown Mooresville Grant Program

## Section 1: Basic Information

Applicant Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Business Address: \_\_\_\_\_

Applicant's Email: \_\_\_\_\_

Applicant's Telephone #: \_\_\_\_\_

Name of Property Owner (if different): \_\_\_\_\_

Owner's Mailing Address: \_\_\_\_\_

Owner's Telephone #: \_\_\_\_\_ Email: \_\_\_\_\_

### Grant Application for:

- \_\_\_\_\_ Awning Grant
- \_\_\_\_\_ Jump Start Grant
- \_\_\_\_\_ Outside Dining Grant
- \_\_\_\_\_ Restoration & Beautification Grant
- \_\_\_\_\_ Sign Grant
- \_\_\_\_\_ Upper Floor Grant
- \_\_\_\_\_ Venue Improvement Grant

## Section 2: Grant Specific Information

Applicants must submit all required documentation and a completed application in order for the project to be reviewed by the MDC and Town of Mooresville Grant Review Task Group.

Grants are listed below and includes details on required documentation specific for each grant application.

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### **Awning Grant - \$1,000 Maximum:**

Required documentation to submit with grant application, if applicable:

- \_\_\_\_\_ Design plans, sketches, or images of the proposed awning
  - \_\_\_\_\_ Color and material detail
  - \_\_\_\_\_ Specifications
  - \_\_\_\_\_ Two estimates for all work to be completed
  - \_\_\_\_\_ Certificate of appropriateness
  - \_\_\_\_\_ Town of Mooresville/Iredell County sign and zoning approval
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### **Jump Start Grant - \$1,500 Maximum:**

Required documentation to submit with grant application:

- \_\_\_\_\_ Copy of signed lease showing business name, business address and date lease was signed
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### **Outside Dining Grant - \$1,175 Maximum:**

Required documentation to submit with grant application, if applicable:

- \_\_\_\_\_ Design plans, sketches, or images of the proposed seating area.
  - \_\_\_\_\_ Specifications
  - \_\_\_\_\_ Two estimates for all work to be completed
  - \_\_\_\_\_ Certificate of appropriateness
  - \_\_\_\_\_ Town of Mooresville/Iredell County zoning approval
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**Restoration and Beautification Grant - \$2,500 Maximum:**

Required documentation to submit with grant application, if applicable:

- \_\_\_\_\_ Design plans, sketches, or images of the proposed project
- \_\_\_\_\_ Specifications
- \_\_\_\_\_ Two estimates for all work to be completed\*
- \_\_\_\_\_ Certificate of appropriateness
- \_\_\_\_\_ Town of Mooresville/Iredell County zoning approval

\*If investment in restoration is four times more than the amount of the grant, no second estimate is required.

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**Sign Grant - \$350 Maximum:**

Required documentation to submit with grant application:

- \_\_\_\_\_ Applicants must attach an approved signage permit from the planning office

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**Upper Floor Grant - \$2,500 Maximum:**

Required documentation to submit with grant application, if applicable:

- \_\_\_\_\_ Design plans or blueprints of the proposed space
- \_\_\_\_\_ Samples of paint, wall, and floor coverings
- \_\_\_\_\_ Description of appliances, light fixtures, etc. to be installed
- \_\_\_\_\_ Written specifications outlining scope of work
- \_\_\_\_\_ Contractors estimate and NC license number
- \_\_\_\_\_ Town of Mooresville/Iredell County zoning approval

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**Venue Improvement Grant - \$2,000 Maximum:**

Required documentation to submit with grant application, if applicable:

- \_\_\_\_\_ Design plans, sketches, or images of the proposed improvements
- \_\_\_\_\_ Specifications
- \_\_\_\_\_ Two estimates for all work to be completed
- \_\_\_\_\_ Certificate of appropriateness
- \_\_\_\_\_ Town of Mooresville/Iredell County zoning approval

**Section 3: Descriptive Information**

Description of Improvements Required (attach if necessary):

Estimated Cost of Improvements: \_\_\_\_\_

Make check payable to: \_\_\_\_\_

Project Start: \_\_\_\_\_

Project End: \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Property Owner: \_\_\_\_\_

Date: \_\_\_\_\_

Mooresville Downtown Commission and Town of Mooresville Grant Review Task Group is made up of the following voting members:

Mooresville Downtown Commission Chairman  
Mooresville Downtown Commission Board Member  
Town of Mooresville Planning Director  
Town of Mooresville Community Development & Economic Development Manager  
Town of Mooresville Town Board of Commissioners liaison to the Mooresville Downtown Commission

In addition; the Mooresville Downtown Commission Executive Director serves as part of the Task Group but has no voting rights.

